



BRAZIL Music Mission inc. "SIM – Sao Paulo" Application

Music is GREAT Mission to Brazil – SIM Sao Paulo: 2nd – 8th December 2019

Application Deadline: 1st November 2019

Eligibility: Applicants must be UK-based companies seeking to promote UK goods and/or services.

Completing this form: All applicants to complete this form for mission participation. Completed forms to be returned to: Phil.Patterson@trade.gov.uk

Mission Cost - £120 + VAT – this does not include flights or hotel costs which successful delegates will have to arrange themselves. There will be a Mission hotel and rate offered to successful applicants

The music industry is a growing industry in Brazil - a country that is increasingly consuming international music and developing its association with the international music business. We would like to open up the doors for collaboration, expansion and exploration for the British music industry in Brazil. The Mission will include a programme of education, networking, B2B meetings, conferences, showcases, site visits and other music related activities. This mission will include attendance to SIM Sao Paulo 4th - 8th December as well as other events organised by DIT in Sao Paulo.

Who should attend:

Artists, Managers, Promoters, Record labels, Publishers, Digital distribution companies, Festival bookers/ directors / organisers and promoters, covering all genres of Music.

DIT (Department For International Trade) are collecting your information for the purposes of organising this trade mission. Your information will be shared with mission organising partners (AIM and BPI) to enable your inclusion.

DIT and the organising partners would also like to contact you with relevant information about their organisations and other interesting events. Please tick this box to confirm your consent []

You may unsubscribe at any time by emailing the relevant organisation.

The person detailed below will take part in the mission:

Forename:	
Surname:	
Job Title:	
Company:	
Company Address:	
Postcode:	
Tel	
Mobile (during mission):	

Email:	
Website:	
Trade Association Memberships Held	AIM <input type="checkbox"/> BPI <input type="checkbox"/> FAC <input type="checkbox"/> MMF <input type="checkbox"/> MPA <input type="checkbox"/> PPL <input type="checkbox"/> PRSfM <input type="checkbox"/> Other <input type="checkbox"/>
Twitter	
Facebook	
Other Social Media	

Please enter up to 10 key words that describe your business's main service focus – particularly areas you would like to focus on in-market. (E.g. brand strategy, multi-media, digital, building contractors)

Which of the following best describes the size of your business?

Small-Medium Sized Business – Fewer than 50 employees

Small-Medium Sized Business – Between 51-250 employees

Large Business – Over 250 employees

What are your key aims and objectives for participating in this mission? (E.g. to build upon existing exports in the market, to meet new clients, to attend bespoke meetings)

Business to Business meetings

If possible would you like DIT to try and arrange meetings for you during the mission week?

Yes / No

If Yes, what types of companies would you like to meet:

- Record labels
- Promoters
- Managers
- Agents
- Digital services
- Festival organisers
- Other- please specify

Any other comments about the types of companies that you would like to meet.

We are always keen to showcase the successes of UK companies in order to help generate additional positive media for the business involved. Ministerial visits present a clear opportunity to do so. Do you have any key announcements which you would like to make on this mission?

These could include: deals/contract/MoU signings; the opening of new facilities; establishment of new partnerships; or the launch of a new product/service. *All information will of course be treated in confidence.* Please briefly summarise, and provide contact details of the individual we should contact to discuss this directly:

Please provide contact details for your company's media/PR team to enable us to clear relevant wording on any press releases or announcements, and coordinate with any media work you may be planning as a company to coincide with the visit

**Please provide 250 words on your company and the service you wish to offer the Brazilian Market.
(NB This information will be used in the mission brochure)**

Please let us know if you have any specific dietary requirements so that we can inform our venue catering suppliers throughout the mission

NB: ALONG WITH YOUR APPLICATION FORM, PLEASE SUBMIT A HIGH RESOLUTION PHOTOGRAPH OF YOURSELF AND YOUR COMPANY LOGO, WHICH WILL BOTH BE USED ALONGSIDE YOUR COMPANY PROFILE IN THE MISSION BROCHURE.

ONCE WE HAVE RECEIVED YOUR FORM, WE WILL CONFIRM BY EMAIL YOUR PLACE ON THE MISSION.

Data Protection. When you register for this event, your contact details will be stored on the DIT Customer Data Management System (CDMS) database which is used to monitor the effectiveness of DIT services to industry; you may request removal of your information at any time by emailing enquiries@uktradeinvest.gov.uk. If you wish to be contacted by DIT about their other relevant events, please tick here []